

**Customer Choice
Coalition Member
Organizations**



For more information
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AARP-Michigan

ABATE

Associated Petroleum
Industries - Michigan

Auto Dealers of Michigan LLC

Business & Institutional Furniture
Manufacturers Association

Dow Corning Corporation

Energy Michigan

Great Lakes Petroleum Retailers &
Applied Trade Association

Metropolitan Hospital

Michigan Association of
Broadcasters Service Corporation

Michigan Association of
Convenience Stores

Michigan Association of
Intermediate School Administrators

Michigan Association of
Non-Public Schools

Michigan Association of School
Administrators

Michigan Association of School
Boards

Michigan Grocers Association

Michigan Interfaith Power & Light

Michigan Petroleum Association

Michigan Press Association

Michigan Restaurant Association

Michigan Retailers Association

Michigan School Business Officials

Michigan School Energy
Cooperative

Midwest Car Wash Association

Middle Cities Education
Association

National Federation of
Independent Business

Small Business Association of
Michigan

Spartan Stores

United States Steel

Lark Plan kills customer choice, ensures continued high electric rates in Michigan

The following can be attributed to Barry Cargill, executive director, Customer Choice Coalition

Michigan today has the highest electric rates in the Midwest. This proposal from one member of the Public Service Commission ensures we will continue to have the highest rates in the region for years to come, discouraging economic development and hurting families.

The Lark plan eliminates any chance for competition to hold down rates. All control of rates will be left to the Michigan Public Service Commission, returning Michigan to the old-style command and control regulation that led us to the high prices we have today. This is a de facto return to the policies that lawmakers, then-Gov. John Engler and then-Attorney General Jennifer Granholm in a bi-partisan compromise decided to end in 2000.

It ensures only Consumers Energy and DTE - two companies with an extensive record of major plant cost overruns and construction delays - will have the opportunity to build the next baseload plant in Michigan. Other companies who say they can build and operate a new plant for less will have no opportunity to offer their services to Michigan families and businesses.

Consumers or DTE, whichever is selected by the appointed members of the Michigan Public Service Commission, would be able to start charging Michigan customers for the plant they are building years before it starts generating power. Anyone who buys power from other companies would still be forced to pay for this plant, killing the opportunity for choice and a free market in electricity.

If this proposal had been in place during the 1970s, the Midland Nuclear Plant would have been approved up front and people would have started paying for a plant that was eventually stopped due to mismanagement and cost overruns.

The Customer Choice Coalition is Michigan's only organization that brings together residential, commercial and industrial customers and suppliers of power. Among its members are AARP, the Small Business Association of Michigan, ABATE (the Association of Businesses Advocating Tariff Equity, representing major manufacturers in Michigan) and Energy Michigan, comprised of companies who are today are providing electricity in Michigan and are building facilities in other states.

For more information, visit www.customerchoicecoalition.org.